



**BREMEN  
BREMERHAVEN**  
YOUR KEY TO GERMANY



**THE STATE OF BREMEN**  
YOUR KEY TO GERMANY



**Bremen invest**

Bremen is the 11<sup>th</sup> largest city in Germany with 552,000 inhabitants. Bremerhaven has 110,000 inhabitants, while the region around Bremen is home to about 2 million people. Bremen is a growing city.



**1. Lürssen Werft**

Builds the world's largest private yachts

**2. Jacobs University Bremen**

Private international university

**3. Former factory of HAG decaffeinated coffee**

Invented by Ludwig Roselius in Bremen

**4. Koch & Bergfeld silver manufactory**

Makes the Champions League Cup and the German championship (Bundesliga) trophy every year

**5. Überseestadt**

One of the largest urban revitalization projects in Europe

**6. Cargo Distribution Center (GVZ)**

No. 1 in Germany + Europe's largest high-bay warehouse

**7. Neustadt Port**

Europe's largest heavy goods port

**8. City airport Hans Koschnick**

11 minutes from the city center

**9. Bremen City University of Applied Sciences**

Internationally positioned

**10. Airbus Group and OHB SE**

Germany's largest aerospace location

**11. Bike it!**

Bremen – City of cycling culture

**12. Bremen Mercedes-Benz**

2<sup>nd</sup> largest plant in the world + First Mercedes

**13. Research & Development**

165 research institutes in Bremen and Bremerhaven

**14. University of Bremen**

Science hub in Northwest Germany

**15. Fallturm Bremen drop tower**

The only one of its kind in Europe

**16. International School of Bremen**

International private school

**17. Universum Bremen**

A hands-on science exhibition

**18. Weser Stadium**

SV Werder Bremen's home stadium

**19. The Schnoor**

The oldest district in Bremen

**20. Bremen Music Festival**

Held annually at unconventional venues

**21. Chamber of Commerce**

The oldest Chamber of Commerce in Germany

**22. Alexander von Humboldt**

Former training sailing ship (also known from Beck's TV adverts)

**23. Roland – Bremen's Statue of Liberty**

UNESCO World Heritage site since 2004

**24. Bremen City Hall**

UNESCO World Heritage site since 2004

**25. Bremen Ratskeller**

The largest collection of German wines

**26. The Bremen Town Musicians**

Where the German Fairy Tale Route ends

**27. Bremen as a brand capital**

Bremen brands known globally

**28. Beck's beer**

Bremen beer known globally

**29. Bremen Bürgerpark**

The city's green lung

**30. Bremen Freimarkt fair (Octoberfest)**

One of the oldest folk festivals in Germany



Eleven minutes into the city, just a short trip to all major air hubs in Europe: Bremen Airport



**BREMEN – IT MAY NOT BE THE CENTER OF THE WORLD  
BUT THE CROSSROAD OF INNOVATION**



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Bremen City Hall (built in 1405-1409)



# BREMEN CITY HALL AND ROLAND WORLD HERITAGE SITE

Bremen City Hall and the statue of Roland are UNESCO World Heritage Sites. The ensemble is valued as a testimony to the development of civil autonomy and market rights in Europe. Bremen City Hall is the only European city hall from the late Middle Ages that has never been destroyed.

Directly in front of the town hall stands the 5.55 meter-high (18 ft) statue of Roland. It is the city's landmark and the symbol of its freedom. Citizens of Bremen erected the stone pillar as a declaration of their striving for independence. Although its freedom has often been threatened, the city has managed to maintain its sovereignty to this day. Bremen and Bremerhaven have formed the State of Bremen since 1947, officially *The Free Hanseatic City of Bremen*.



*The most famous inhabitants are the town musicians, honored with a statue right by the city hall. Created as fairy tale figures by the Brothers Grimm, the donkey, dog, cat, and rooster are immortalized in bronze by the sculptor Gerhard Marcks to the side of the city hall. They remind visitors from all over the world of their story of courage and friendship, confidence and drive.*



Bremen Ratskeller



*Living and working by the water*

## THE ÜBERSEESTADT A REVITALIZATION



The Überseestadt is one of the largest urban planning projects in Europe. The old port areas are being revitalized with new residential and office buildings. Where freighters from all over the world once moored, diverse new life has been breathed into land that had lain fallow for years.

Although development is still in progress, the Überseestadt is already a highly attractive district, just two kilometres (1,25 mi) from the city center - an ideal location for living close to the city. A colorful mix of restaurants, commercial and service businesses has popped up. Ambitious architecture stands next to preserved harbor buildings. The restored former warehouse, Speicher XI, now houses the University of the Arts. New residential properties for future residents are constantly being built on the wide area of Überseestadt.





## THE BREMEN WAY OF LIFE EXCEPTIONAL RECREATIONAL VALUE

Bürgerpark recreation area



If you are looking for relaxation and recreation you will find it within city limits. Take a stroll through Bürgerpark and Stadtpark to the lake Stadtwaldsee, enjoy the small idyllic gardens on the Stadtwerder peninsula, or walk along the Weserdeich embankment towards the stadium, home of the Bundesliga football club Werder Bremen.



Life in Bremen is shaped by tradition and innovation. Once a trading and port city, now a modern metropolis full of urban quality of life, its citizens appreciate this city where everything is easy to get to. The city and its citizens are warm and open-minded. The colorful life in the city also creates a great atmosphere: the promenade along the river, lively clubs, authentic pubs, and interesting boutiques offer plenty to discover.



Weser Stadium





## BREMEN NETWORKS EFFICIENT AND WELL-CONNECTED

A good word and a personal recommendation traditionally open up lots of opportunities in a trading city – for new business, new connections, or new trading partners. To this day, this culture of bringing people together is still alive in Bremen. Each industry has its own networking meetings. This includes historical networks such as the Schaffermahl and the Eiswette, social events of the utmost importance, as well as modern start-up festivals, where like-minded people exchange ideas and make new contacts.

As a place where international links have developed, worldwide exchange is a natural part of business life in Bremen. Integration is made easy for foreign companies, as institutions and companies based here are closely interlinked. In this well-connected city, everyone knows each other or knows exactly the right person to contact.

*Schaffermahl since 1545*





Climate House 8° East

# THE SEASIDE CITY OF BREMERHAVEN WORLD TRADE ON THE RIVER WESER

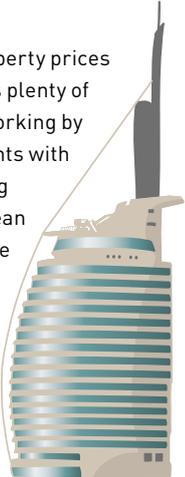


Bremerhaven is a maritime city through and through. Once a starting point for emigrants on their way to destinations around the world, the largest city on the German North Sea coast is still characterized by a cosmopolitan port atmosphere. It is a science hub with excellent training opportunities, home of an innovative fish and food industry, center of excellence for offshore wind energy, and anchor for the green economy. Tourist attractions such as the Havenwelten district with the Climate House, the German Emigration Center, the maritime museum, and the zoo attract hundreds of thousands of visitors to the seaside city every year. Within sight of the riverside quay, cruise ships moor, gantry cranes move tirelessly, and container ships are continuously loaded.



SAIL Windjammer Parade

The quality of life in Bremerhaven is high and the property prices are attractive. As a growing city, Bremerhaven shows plenty of imagination, especially when it comes to living and working by the water. The housing market welcomes new residents with interesting architecture in new districts and charming properties available in the existing housing stock. Clean air, proximity to the water, and an appealing landscape also contribute to the high quality of life.





*The Universum Science Center*

## OASES FOR THOSE WITH A THIRST FOR KNOWLEDGE WHERE LEARNING IS FUN

The museums and experience centers in Bremen and Bremerhaven convey knowledge in an informative, exciting, and entertaining way. In the German Emigration Center, emigrants' individual motives are vividly recounted in elaborate productions. Between 1830 and 1974, seven million people chose to set out into the world via Bremerhaven. Next door, the German Maritime Museum presents original historical ships and a submarine, Bremerhaven Zoo houses aquatic fauna, and the Climate House 8° East showcases a wide range of climatic zones along the 8th line of longitude. Further up the river Weser in Bremen, the Botanika green science center is located in the Rhododendron Park. Time will fly by for researchers young and old at the Universum® science center, which focuses on technology, mankind, and nature. In Universum® more than 300 exhibits let you experience and understand scientific phenomena up close and with all your senses. The Übersee Museum at the main train station in Bremen opened in 1896 and safeguards a huge collection of objects related to natural science, ethnology, and trade, brought together by world travelers from all continents.



*Bremerhaven Zoo*



*The German Emigration Center*



## BREMEN AIRPORT CLOSE TO THE CITY

Fast check-in, short distances, and its strategic position in the Northwest make the Hans Koschnick Airport in Bremen an attractive option. Particularly impressive: the city center is just 11 minutes away. All other comparative figures also speak for themselves: 14 airlines fly to 50 non-stop destinations in Europe, Africa and Asia. 200 continuous connections to the hubs of Frankfurt, Munich, Amsterdam, Paris, London, and Istanbul provide additional transport links. The commuter belt around the airport is home to 15 million people and in 2017, around 2.5 million passengers used the airport services for around 40,000 take-offs and landings. Distances are also kept short at the airport: the tram takes passengers directly to the terminal and the airports own motorway access road leads to the motorway A281.





## AIRPORT-STADT RIGHT AT THE AIRPORT

The Airport-Stadt business park occupies an exemplary position among all German airport locations. An important location for the European aerospace industry, it offers research, teaching, and office buildings – all in the immediate vicinity of the airport.

A future-oriented district just 11 minutes from the city center has been developed on an area of 206 hectares (510 acres) around the airport. Out of a total of 16,500 employees at over 500 companies, 6,000 work in the aerospace industry. The largest employer is Airbus Group. Many companies also benefit from the proximity to science institutions. Efficient networks have been established in the vicinity of the university, the start-up center, and various institutes. The World Trade Center Bremen provides a business incubator with small office units to make it easy to get started in Germany.





## STARS FROM BREMEN

### TOP LOCATION FOR THE AUTOMOTIVE INDUSTRY



The Mercedes electric car EQ C will be built in Bremen starting in 2019.

The Mercedes-Benz plant in Bremen has been producing automobiles for 40 years. 420,000 units a year leave the Mercedes-Benz assembly line at the second largest plant in the world. The first station wagon car in 1978 has been followed by more than 8 million vehicles to date. More than 12,500 employees build C-Class and E-Class, as well as SLC, SL, and GLC models here. Further expansions have already been approved: the company plans to invest 750 million euros in expanding the plant by 2020, creating additional jobs. Hundreds of suppliers supply the plant and thousands of trucks drive in and out every day. There are over 700 suppliers within a 200-kilometre (125 mi) radius. Companies in the area of car supply, parts logistics, engineering, and plant construction operate in Bremen, directly employing over 4,000 people. The supplier companies cover the entire vertical range of manufacturing – from steelworks for the raw materials through logistics to electronic and roof systems. Most of them have set up business in the Hansalinie industrial park, in the immediate vicinity of the plant.



Bremen, the city of coffee

## POPULAR EXPORTS FROM BREMEN BRANDS EVERYONE KNOWS



Bremen supplies the world with the products people love. From Alaska to Australia, people recognize the green bottle with the Bremen key: Beck's beer has been brewed in Bremen since 1873, and 7 million bottles are filled every day. In addition to Beck's, other Bremen-based brands are also world-famous: Jacobs coffee and HAG decaffeinated coffee (under the name Sanka in the USA). In 1906, the merchant from Bremen, Ludwig Roselius discovered how to extract the caffeine from coffee beans. His invention became a worldwide success. But Bremen has even more to offer: it is here that Mondelez International coordinates the sales of Milka, Oreo, Toblerone, and Philadelphia.

More than half of German fish is processed and stored in Bremerhaven thanks to its high cold storage capacities. 10 million fish sticks alone are produced here every day. The most famous brands are Iglo, Frosta, and Nordsee. A total of 11,000 employees make the food industry one of the most important in the State of Bremen.



A unique, sought-after piece: the UEFA Champions League trophy was created in the Bremen silver manufactory Koch & Bergfeld Corpus.





*Welcome to the riverside quay. Maersk Triple-E-class*

## BREMERHAVEN INTERNATIONAL LOGISTICS HUB CONTAINERS, CARS, CRUISE SHIPS



*Container Terminal CT IV*

The Bremerhaven universal port, which has port facilities deep enough to accommodate seagoing vessels, lies where the Weser river meets the North Sea. The Bremerhaven container terminal has not only the longest riverside quay in the world (5 km, 3.1 mi), but also storage spaces the size of 360 football pitches and commercial space available right next door in the LogInPort industrial park. Bremerhaven is the fourth busiest container port in Europe, handling over 5.5 million standard units (TEU) annually. In addition to containers, cars are also shipped: more than two million vehicles are handled every year, and they can be cleaned, repaired, retrofitted, or finished in auto technology centers. The ports are characterized by high quality, integrated logistics, good transport connections, and comprehensive service, and are also used as a base port by the offshore wind energy industry.

In the passenger transport sector, the Columbus Cruise Center Bremerhaven, one of the most modern passenger terminals in Europe, makes a significant contribution to the growing cruise tourism – and to Bremerhaven’s appeal as a tourist destination.

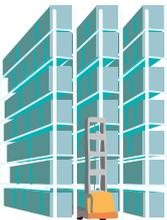




Cargo Distribution Center

## BREMEN CARGO DISTRIBUTION CENTER (GVZ) THE LOGISTICS HUB OF THE NORTHERN RANGE

With its ports, infrastructure and network of experienced service providers, Bremen offers ideal solutions for any logistics task. The Cargo Distribution Center plays a key role in this. Its geographic location in the Northern range makes it the ideal hub for global flows of goods. At the port in Neustadt 1.2 Mio. m<sup>2</sup> (13 Mio. ft<sup>2</sup>) of warehouse space are available, making the GVZ the largest in Germany and the second largest in Europe.



The basic prerequisite for global logistics solutions is a seamless transition from water to rail to road: trimodality. In Bremen, this is expanded with air freight thanks to the nearby airport. There are fast, uncongested road connections for all incoming and outgoing traffic, and the connection to the new motorway A 281 will make the GVZ an even more attractive target for investment.





*Ariane: 220 launches with Bremen's participation*

## LAUNCH INTO SPACE WITH BREMEN ASTRONAUTICS

Satellites and launchers have been developed and produced for over 50 years in the European Aerospace Center. The Airbus plant is where not only the Columbus science laboratory was built, but also the ATV space transporter, with which Europe participated in the International Space Station (ISS). Furthermore, the service module of the new NASA spacecraft, Orion, is being built here. The ArianeGroup is also building the upper stages of the Ariane rockets at the Bremen site. MT Aerospace produces the tanks and booster casings for the Ariane. OHB SE also enjoys a worldwide reputation with their Space Systems and Aerospace & Industrial Products divisions. Latest successes: development and construction of 34 satellites for the European navigation system Galileo and the third-generation European weather satellite (MTG). Bremen's reputation in the industry is also shaped by important suppliers and numerous small and medium-sized companies.

*Columbus Research Laboratory*



*OHB Galileo satellite*





Airbus A330neo

## LIFT-OFF IN BREMEN

### AVIATION

The Airbus plant in Bremen provides the wing equipment for the long-haul aircraft A330 and A350. The center for the development and manufacture of high-lift systems for all Airbus programs is also located on the river Weser. The second largest German Airbus site, with approximately 4,500 employees, is significantly involved in the development and manufacture of the A400M transport aircraft. In addition, the cargo loading systems for the entire Airbus fleet are developed here. In the field of materials and process development, new technologies are researched and made ready for series production. In short: Airbus relies on Bremen's aviation expertise, which dates back to 1910. To ensure that this remains the case, over 100 companies and institutes with more than 12,000 employees have formed the Aviaspace network. This is a competence cluster with the aim of strengthening and further developing the aerospace industry through comprehensive networking with other sectors and promoting start-ups.



Wind Tunnel

## A SUSTAINABLE APPROACH THE ENERGY INDUSTRY OF THE FUTURE



*Offshore base port and center of excellence*

The State of Bremen has been a leader in the industry since development of wind energy technology began. Research and manufacturing go hand in hand here. Manufacturers and suppliers, as well as suitable port infrastructure for the construction of offshore installations and for importing and exporting components can all be found here: heavy-load ports deep enough to accommodate seagoing vessels and industrial space for storage and prototypes, financiers and operators - quite simply, all businesses along the value chain. One focus is on research and development. The Fraunhofer Institutes IWES and IFAM, the University of Bremen, the Bremerhaven University of Applied Sciences, and the DLR Institute for the Protection of Maritime Infrastructures provide targeted research findings for onshore and offshore technology - for example with a wind tunnel and test facilities for nacelles and rotor blades. This well-attuned network contributes significantly to reducing costs through optimized learning curves. No other location has such a comprehensive cluster in this forward-looking industry.

In the near future, companies from all sectors will be able to set up business on 155 hectares (383 acres) at the Lune Delta business park in Bremerhaven. This business park is based on a sustainable concept - Green economy.





The Polarstern



## GLOBAL RESEARCH TRIPS IN ICE AND DEEP SEA

The Alfred Wegener Institute Helmholtz Centre for Polar and Marine Research (AWI) in Bremerhaven coordinates German polar research and is active in both the Antarctica and the Arctic. More than 800 employees in Bremerhaven trace the relationships between climate and ecosystems in the sea and on land. They gain valuable insights into long-term climate fluctuations and parameters for predicting weather anomalies.

In addition to the Neumayer Station III in the Antarctic, the ice core laboratory, and the aquaculture research center, the research ship Polarstern also belongs to the AWI. The icebreaker travels through the Antarctic from November to March and spends the Northern summer months in the Arctic. Nine laboratories on board are used for scientific work in the fields of geology, meteorology, biology, geophysics, glaciology, oceanography, and chemistry.

MARUM Center for Marine Environmental Sciences



Alfred Wegener Institute



Unique in Europe: a drop tower with 110m (360 ft) free fall



## RESEARCH IN BREMEN

### IMPORTANT RESEARCH FINDINGS

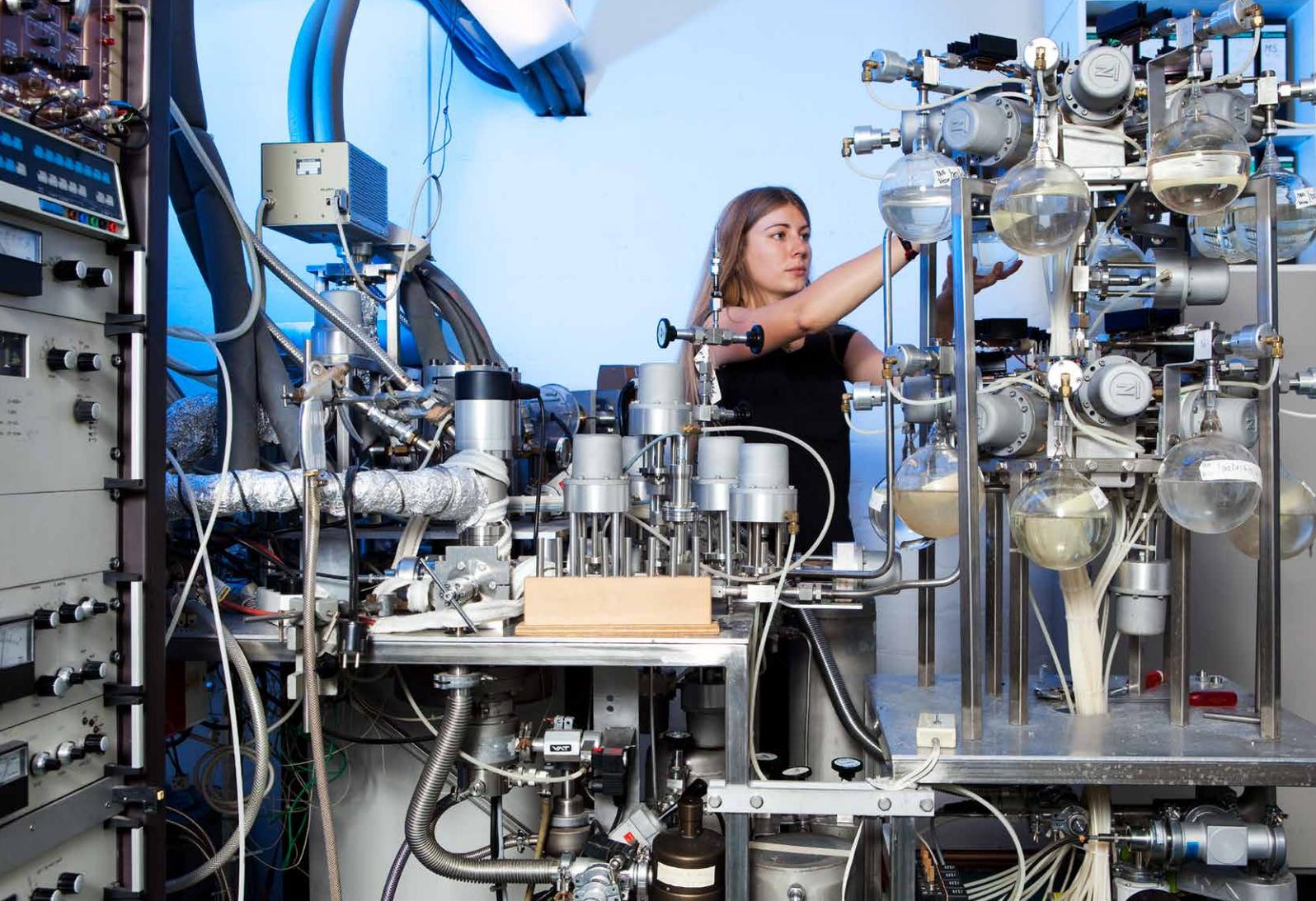


Fraunhofer Institute



Testing for future technologies to moon or mars missions by the German Research Center for Artificial Intelligence (DFKI GmbH)

With 36,000 students at eight universities, the State of Bremen has the highest academic density in Germany. Founded in 1971, Bremen University conducts research at five collaborative research centers and a national DFG Research Center. Next door in the Technology Park, there are renowned institutes dedicated to future issues such as climate development, marine exploration, robotics, and space systems; for example, concepts for innovative missions in space are developed at the German Aerospace Center, while the Max Planck Institute for Marine Microbiology looks for solutions to the Earth's ecological problems. The three Fraunhofer Institutes also conduct cutting-edge research in the areas of manufacturing technology, the development of medical image data, and wind energy system technology. German fisheries research has found permanent anchorage in Bremerhaven at the Thünen Institutes for Sea Fisheries and Fishery Ecology.



## COURSES FOR CITIZENS OF THE WORLD

### INTERNATIONAL KNOWLEDGE ACQUISITION

Jacobs University is highly diverse: the nearly 1400 students come from 100 countries, 78 out of 430 employees are teachers, and their campus language is English. Students live and study on the 34 hectare (84 acre) campus – regardless of their financial background. A system of scholarships and loans makes this possible.

The University of Bremen also has an international character. Two-thirds of the approximately 8700 students undertake study courses and practical semesters abroad. For this purpose, the institution has established a network of more than 300 cooperation agreements with partners around the globe. The practice-oriented University of Applied Sciences Bremerhaven also relies on partnerships: its close collaboration with companies in the region is constantly being expanded – to the benefit of the nearly 3200 students from around 60 nations.

The International School of Bremen (ISB) offers exclusively English speaking lessons from Kindergarten to Grade 12. Pupils can join the classes seamlessly at any time thanks to the globally synchronized curricula.



[www.uni-bremen.de](http://www.uni-bremen.de)  
[www.jacobs-university.de](http://www.jacobs-university.de)  
[www.hs-bremen.de](http://www.hs-bremen.de)  
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[www.isbremen.de](http://www.isbremen.de)





## BREMENINVEST OUR SERVICES



*Making it easy to get started in Germany*

[www.bremen-invest.com](http://www.bremen-invest.com)



Customers from around the world benefit from our in-depth expertise. We will make your move to Bremen and Bremerhaven as fast and smooth as possible by providing a one-stop service. We offer:

- + Location information on all aspects of setting up a company in Germany
- + Help finding suitable office space, warehouses, or manufacturing facilities
- + Individual help with: official approval formalities, search for local service providers, finding residential property, integration into regional networks, settling into your new surroundings, including the search for Kindergarten, schools, and the like ...



## TEN REASONS TO COME AND STAY

### **1\_ Bremen is Europe's logistics hub**

Goods from all over the world are distributed in the ports and via the Cargo Distribution Center. There is always at least one solution for any logistical challenge in the State of Bremen.

### **2\_ Bremen is one of the top ten industrial sites in Germany**

Globally operating companies such as Mercedes-Benz, Airbus, Mondelez, AB InBev, and many more have made a conscious decision to be located in Bremen.

### **3\_ Bremen is easy to reach**

International flights, train connections, motorways, or inland and sea shipping for freight traffic make it quick and convenient to get to Bremen.

### **4\_ Bremen will take care of you when you arrive**

International companies are very welcome and will be given plenty of assistance with making the most of the city and its facilities.

### **5\_ Bremen is a location with cost advantages**

Companies benefit from low costs for personnel and office and storage space, as well as lower taxation compared to metropolises in the rest of Germany and Europe.

### **6\_ You will find qualified personnel in Bremen**

The pool of highly qualified personnel is continuously enriched by the numerous university graduates: plenty of potential for your personnel recruitment.

### **7\_ You will find a tailor-made location in Bremen**

Whether a furnished office in the World Trade Center, production and storage facilities, or open spaces for your new building – we will find the right property for you.

### **8\_ Everything is easy to get to in Bremen**

It is quick and easy for potential customers, business partners, institutions, and facilities to find each other in Bremen and Bremerhaven, thanks to the business networks and convenient transport connections in the city.

### **9\_ The Bremeninvest team**

We offer advice and support you with services, subsidies, and financing for setting up a branch in the State of Bremen.

### **10\_ Bremen is beautiful**

The quality of life in the State of Bremen is high in our green city, thanks to recreation areas incl. golf, Werder Bremen, and the Bürgerpark.





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