



**BREMEN
BREMERHAVEN**



BREMEN PROPERTY LOCATION



**Stand B2.240
7 to 9 October 2024**

Bremeninvest

the international brand of

WFB Wirtschaftsförderung Bremen GmbH

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Bremeninvest

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The State of Bremen is an innovative, future-oriented property location, as illustrated by the current Property Market Report 2024. Despite global challenges and crises, Bremen's property sector is remarkably stable. The office market is particularly convincing, with predicted turnover of 90,000 to 100,000 square metres, and continues to demonstrate its appeal for investors.

Bremen University contributed the largest single turnover in terms of office rentals in 2023, with a whole department moving into the former premises of Bremer Landesbank in a top city-centre location. This vitalises the city centre and makes it fit for the future.

The State of Bremen also scores with out-of-town projects that are driving the transition to more sustainability, energy efficiency and digitalisation. From innovative technology centres such as Fraunhofer Mevis, via sustainable district developments as in the Tobacco District, to pioneering office and commercial projects such as the Spurwerk or the green commercial estate LUNE DELTA in Bremerhaven – the State of Bremen stands for a broad range of

exciting property projects. One outstanding example is the Überseeinsel, a new trendsetting city district emerging on the former Kellogg premises. This is also the location of the recently opened John & Will Silo-Hotel by Guldsmeden, with its consistently sustainable operating concept that sets new standards in the hospitality sector.

At the Expo Real 2024, we will be presenting the diversity of our federal state in conjunction with 26 companies from Bremen and Bremerhaven. You are cordially invited to visit us at the joint exhibition stand of the State of Bremen: come and be convinced by the innovation, diversity and viability that our location has to offer!



Andreas Heyer
CEO of Bremeninvest





John & Will

Silo-Hotel by Guldsmeden

Stay in the former grain silo: on 1 August 2024, the John & Will Silo-Hotel by Guldsmeden opened its doors on the Überseeinsel. The structural alterations entailed milling 3500m³ concrete out of the silo tubes and installing intermediate ceilings. The result consists of 117 round and half-round hotel rooms, a tower suite with a private balcony on the roof and even event facilities for conferences, celebrations and meetings. The Vitaminlager right next door offers guests a vegetarian breakfast buffet with many homemade products and coffee from the hotel's own roastery.

The John & Will Silo-Hotel is operated on the basis of a consistently sustainable concept, starting with the selection of products and materials through to the energy supply, and is connected to the innovative heating and cooling supply of the Überseeinsel.

John & Will

SILO-HOTEL BY GULDSMEDEN 

John & Will

Silo-Hotel by Guldsmeden
Auf der Muggenburg 50
D-28217 Bremen

Phone: +49 (0)421 42 76 80-0

johnandwill-hotel.com



Guidance and support for your project

Your expert partner in Bremen

We offer you:

- Comprehensive location consultancy
- A wide range of industrial real estate
- Help in finding the right commercial property
- Support during official approval procedures
- Advice on financing models
- Facts and figures on Bremen's property market
- Assistance in marketing your own property
- Contact with regional and national partners in the real estate industry



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Source: GIG/Michel Iffländer

Bremerhaven: More than just a port

Economic development from a single source!

Bremerhaven:

- Largest city on the German North Sea coast
- Fourth largest container port of Northern Europe
- Leading importer and exporter in the automotive sector
- Competence center for logistics and maritime technologies
- Innovative location of the fish and food industry
- Internationally recognised research and development institutions
- Internationally renowned tourist destination
- Location for sustainable business

Bremerhavener Gesellschaft
für Investitionsförderung
und Stadtentwicklung mbH



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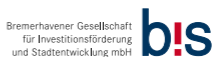


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Ahlers & Vogel



SCHACKOW





7 to 9 October 2024
Munich Trade Fair
International Trade Fair for
Property and Investment

Reception given by the Free Hanseatic City of Bremen

Monday, 7 October 2024, at 1 pm
With Senator Kristina Vogt (Ministry of Economic
Affairs, Ports and Transformation), Senator
Özlem Ünsal (Ministry of Construction, Mobility
and Urban Development) and Mayor Melf Grantz
(City of Bremerhaven)

Fishermen's breakfast

Wednesday, 9 October 2024, from 9.30 am
on our stand



For more information, go to
hb.wfb-bremen.de/expo-real-en

Contact



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