



**BREMEN  
BREMERHAVEN**

## Energy house Bremen



**BREMEN PROPERTY  
LOCATION**



**Stand B2.240  
4 to 6 October 2023**

**Bremen**invest

the international brand of

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At the Expo Real 2023, we'll be presenting the State of Bremen as an attractive real estate location under the banner of change. "Transformation" is the leitmotif for realigning the economy in terms of sustainability, energy efficiency and digitalisation.

The focus is on innovative projects such as the energy house in Bremen's Überseestadt. With this model project for local climate-neutral energy generation and supply, Bremen is forging ahead with energy-efficient transformation of the economy. The BLG LOGISTICS GROUP'S "C3 Bremen" is a pioneering new-build project in Bremen that was planned and constructed according to a holistic climate protection concept.

Furthermore, a future-oriented quarter development is playing a major role in the transformation of Bremen's real estate industry. The development of attractive, sustainable office and residential districts has the potential of revitalising individual areas of the city, such as the "Tabakquartier" in Woltmershausen and the "Überseeinsel" on the former Kellogg land. In Bremerhaven, the planned shipyard quarter is putting a focus on first-rate, sustainable quality of life, and the green industrial estate LUNE DELTA is setting standards in the sustainable development of commercial areas.



Transformation is also what's needed for a productive and active approach to changing city centres. In the context of various programmes adopted by Bremen Senate to support the city centre, for several years we have been accompanying the renewal of Bremen City with a wide range of city-centre projects and competitions, with the acquisition of new companies and also with modern tourism marketing campaigns, as well as promoting attractive events and other special activities. In future, the city centre should offer more than just a shopping experience and attract people to Bremen City again for its own sake.

We're really looking forward to presenting these and other topics to you at the Expo Real 2023 alongside 26 other companies from Bremen and Bremerhaven. You are welcome to visit us at our joint stand for the State of Bremen!



Andreas Heyer  
CEO of Bremeninvest



# The energy house in Bremen

## Efficient heat network in the Überseestadt

The old cold storage building in Bremen's Überseestadt is to be refurbished and converted into a cutting-edge energy control centre. With this model project for local climate-neutral energy generation and supply, Bremen is forging ahead with transforming the economy.

The plans are for a hybrid heat network with a central storage facility in the energy control centre. Heat from renewable energy sources such as photovoltaic arrays



on all roofs, vertical wind turbines, heat pumps, ambient heat from an adjoining port basin, the ground and the air, together with waste heat from surrounding companies, is to be stored in the energy control centre. The intention is for the whole area including the new business site Piek 17 to become self-sufficient to a significant extent in terms of power, heat and possibly refrigeration.

Following a comprehensive feasibility study, the plan is to hold a public tender to find an energy supply company to install and operate the hybrid grid.



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## Green Logistics: C3 Bremen

### The BLG LOGISTICS ecological logistics centre with role model character

C3 Bremen is a pioneering new-build project that takes a special approach to aligning customer requirements, sustainability and the needs of the workforce. The logistics centre was planned and constructed according to a holistic climate protection concept. Logistics can be adapted precisely to the needs of the customer thanks to the high level of automation and digitalisation together with the use of smart technology. The logistics centre pools the logistics activities for Mercedes Benz's global CKD production network in Germany. CKD refers to the completely knocked down method of preparing vehicle parts to be shipped on



a global scale from Germany's large sea ports. Today already, C3 Bremen shows how to bring together state-of-the-art technology, effective climate protection and the well-being of the workforce. The building roof covering more than 80,000 square metres is being fitted with what is currently the largest cohesive photovoltaic array on industrial premises in Germany.



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*More detailed information about C3 Bremen is available here:  
BLG press file about C3 BREMEN | BLG LOGISTICS (blg-logistics.com)*



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für Investitionsförderung  
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# Guidance and support for your project

## Your expert partner in Bremen

We offer you:

- Comprehensive location consultancy
- A wide range of industrial real estate
- Help in finding the right commercial property
- Support during official approval procedures
- Advice on financing models
- Facts and figures on Bremen's property market
- Assistance in marketing your own property
- Contact with regional and national partners in the real estate industry



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Source: GIG / Michel Iffländer

## Bremerhaven: More than just a port

### Economic development from a single source!

Bremerhaven:

- Largest city on the German North Sea coast
- Fourth largest container port of Northern Europe
- Leading importer and exporter in the automotive sector
- Competence center for logistics and maritime technologies
- Innovative location of the fish and food industry
- Internationally recognised research and development institutions
- Internationally renowned tourist destination
- Location for sustainable business

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**4 to 6 October 2023**  
**Munich Trade Fair**  
**International Trade Fair for**  
**Property and Investment**

### **Reception of the Free and Hanseatic City of Bremen**

Wednesday, 4 October 2023, 13:00

With Senator Kristina Vogt (Ministry for Economic Affairs, Ports and Transformation), Senator Özlem Ünsal (Ministry for Construction, Mobility and Urban Development) and Lord Mayor Torsten Neuhoﬀ (City of Bremerhaven)

### **Fishermen's breakfast**

Friday, 6 October 2023, 09:30



For more information, go to  
[hb.wfb-bremen.de/expo-real-en](https://hb.wfb-bremen.de/expo-real-en)

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