



**BREMEN
BREMERHAVEN**
YOUR KEY TO GERMANY

THE STATE OF BREMEN
YOUR KEY TO GERMANY



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BREMERHAVEN

Hamburg

BREMEN

Berlin

POLAND

GERMANY

AUSTRIA

FRANCE

ITALY

UNITED KINGDOM



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KEY FACTS ABOUT THE STATE OF BREMEN

- Population: 681.000 (state) and 2.7 million in metropolitan area
- Ranked no. 6 among Germany's dynamic industrial cities
- Worldwide 2nd largest production plant of Mercedes-Benz
- International container seaport: no. 4 in Europe and no. 25 in the world
- Largest European car handling terminal: 2 million cars shipped from Bremerhaven p. a.



Quelle: WFB/Jonas Ginter



Quelle: Klimmhaus/Marcus Meyer



Quelle: WFB/Jonas Ginter





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STARS FROM BREMEN

TOP LOCATION FOR THE AUTOMOTIVE INDUSTRY

- Worldwide 2nd largest Mercedes-Benz production plant
- Production volume p. a. 420.000 cars with a workforce over 12.000
- C-Class competence center since 2014
- E-Car EQ by Mercedes produced in Bremen
- Exclusive industrial site for the automotive industry
- Over 600 automotive components suppliers
- R&D institutes for AI, AM, IOT, robotics, 3D, autonomous driving





Quelle: ArianeGroup



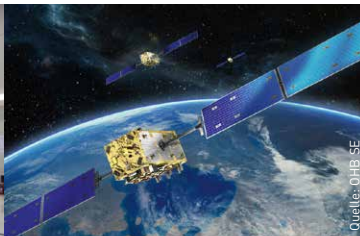
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LAUNCH INTO SPACE WITH BREMEN

- 140 enterprises, 12.000 employees, 20 institutes, 3 universities in the aerospace sector
- Global players develop & produce here: Airbus-Group, OHB S.E., Rheinmetall Defence, ArianeGroup, i.e.
- Upper stage of ARIANE rocket
- AIRBUS A330 & A350 wing equipping and highlift systems for all models
- COLUMBUS Research Laboratory
- Satellites (GALILEO system)
- EcoMaT research and technology centre



Quelle: OHB SE



Quelle: OHB SE



Quelle: WFB/Jonas Ginter





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POPULAR EXPORTS FROM BREMEN BRANDS EVERYONE KNOWS

- International brands 'Made in Bremen'
- Fresh fruits and coldstore logistics
- Fruit terminal handling facilities
- R&D institutes for food technology
- Processing & machinery industries
- Quality inspection services

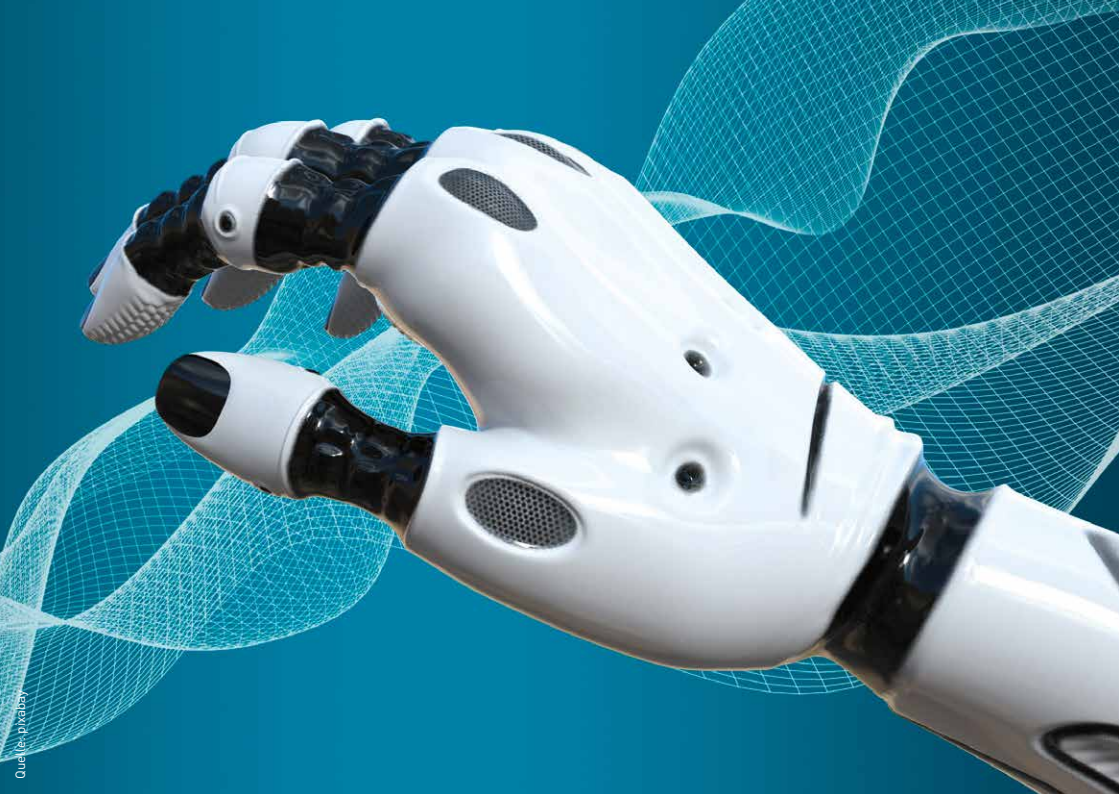


Illustration: Hagen Schulze



Quelle: FRoSTA







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FAST INTERNET AND HIGH COMPETENCES FOR DIGITALISATION

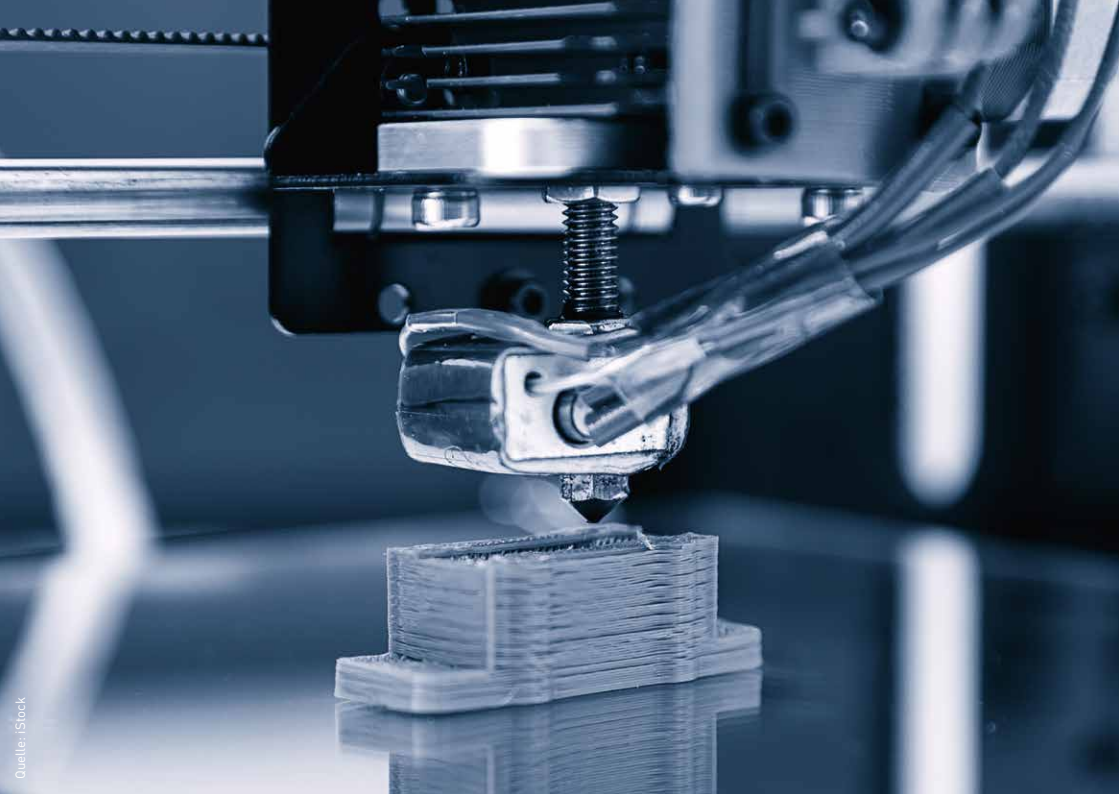
- Access to fast internet and modern digital infrastructure
- State-of-the-art research centers and high potential employees
- Network for IT and AI with more than 50 companies and institutes
- Digital Hub Industry (DHI) as access point for SME and industry to the digital transformation process and also as incubator for innovative Start-Ups



**TRANSFERZENTRUM
FÜR KÜNSTLICHE INTELLIGENZ
BREMEN.AI**



**DIGITAL
HUB
INDUSTRY**





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HOTSPOT FOR ADDITIVE MANUFACTURING

- Excellent innovation drivers for additive manufacturing
- Material competences and state-of-the-art research by scientific institutes
- ECOMAT research and technology center with an active community
- Metal 3D printing center for industrial applications
- Several companies, institutes for research and development along the process chain in science, simulation, design, material and final products



Quelle: WFB/Frank Pusch



Quelle: WFB/Jan Rathke



Quelle: Materialise





THE GREEN HYDROGEN HUB IN NORTHERN GERMANY

- Perfect regional infrastructure with wind power, storage, ports, pipelines, electricity network and offtakers
- Leading R&D for hydrogen applications, material sciences and test facilities
- Decarbonisation of the industrial hub of Bremen, e.g. by green steel
- Manufacturing capability of all types of mobility: on land, on water and in the air
- Part of the Hydrogen Innovation and Technology Centre (ITC)
- Home to the Airbus Zero-Emission Development Centre (ZEDC) for cryo hydrogen tank systems

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ATTRACTIVE INDUSTRIAL SITES

- Germany's no. 1 and Europe's no. 2 Cargo Distribution Center (GVZ) for logistics
- 'Hansalinie Industrial Estate' near Mercedes-Benz for automotive companies
- 'Technology Park' with University Bremen for high-tech-companies and R&D institutes
- 'Airport-City' for aerospace & aviation industry and services sector
- 'Überseestadt' (New Harbour District) for the creative and services sector
- 'Bremen Industrial Park' for heavy and processing industry







BREMEN CARGO DISTRIBUTION CENTER (GVZ)

- Germany's largest logistic center with approx. 150 companies and 8.000 employees
- More than 1,2 Mio m² roofed warehouse space (13 Mio sft)
- Integrated intermodal terminal
- Europe's biggest high-bay warehouse
- Logistics services for warehousing, cold storage, transportation, distribution and value-added services





EMMA MÆRSK
TAARBÆK



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BREMERHAVEN INTERNATIONAL LOGISTICS HUB

- Container terminal port ranked no. 25 worldwide
- Turnover in 2021: 5 million TEUs
- Europe's leading automobile hub: more than 1,7 million cars in 2021
- Daily transportation by air, sea, rail and road
- Over 400 logistics and service providers





BREMERHAVEN
GREEN ECONOMY



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**BREMERHAVEN
GREEN ECONOMY**

A SUSTAINABLE APPROACH – GREEN ECONOMY BREMERHAVEN

- Development of the sustainable commercial area “Lune Delta”
- DGNB Pre-certificate in Platinum (DGNB = German Sustainable Building Council)
- Adapted to climate change
- Provision of resource-efficient business
- Attractive work environment
- Green economy start-up center Bremerhaven
- 150 hectares/370 acres total land



Quelle: Partner und Partner/
GRAU Visuals



Quelle: Partner und Partner/
GRAU Visuals



Quelle: Hochschule Bremerhaven/
Kai Martin Ulrich





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COMPETENCE CENTER FOR OFFSHORE WIND ENERGY THE ENERGY INDUstry OF THE FUTURE

- Premium location for wind industry
- Port facilities with heavy load terminals
- Commercial areas for manufacturers and suppliers
- Political support for the industry
- Large scale research (turbines, service robotics and advanced materials)
- Facilities for education and training
- Companies with know-how from development to operation of on- and offshore wind farms



Quelle: DW Alphaventus, ID9973



Quelle: WFB/Jens Meier



Quelle: Fraunhofer IWES/
Martina Buchholz



Quelle: Ingo Wagner



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COURSES FOR CITIZENS OF THE WORLD

- International education in 2 universities and 4 universities of applied sciences
- International School of Bremen (ISB)
- Constructor University Bremen
- German-British/French/Chinese Kindergarten
- Variety of public school types; partly with international bilingual courses



Quelle: WFB/Lehmkühler



Quelle: Universität Bremen



Quelle: Hochschule Bremen/I. Wagner





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THE BREMEN WAY OF LIFE

EXCEPTIONAL RECREATIONAL VALUE

- Moderate cost of living
- High density of public transport by bus/tram
- City of short distances
- Public recreation areas for outdoor activities
- Green spots and parks
- Museums and theatres







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WORLD TRADE CENTER BREMEN

- Business center at the international airport Bremen
- Quick access to the city center by public transport
- Small rental office units 20–30 m² (215–320 sft) (furnished/unfurnished available)
- Selected services for international managers

Quelle für alle Fotos auf dieser Seite: WFB/Jens Lehmkuhler





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COMPETENT ONE-STOP-SHOP SERVICES

- Comprehensive information about Bremen as an investment location
- Information on all aspects of setting up a company in Germany
- Help with finding suitable office space, warehouses or manufacturing facilities



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